

OFFICIAL RULES FOR 2009 KYOCERA'S ALL-ACCESS YOUTH DOCUMENTARY PROGRAM

NO PURCHASE NECESSARY. To enter, submit (1) a brief essay on why you want to be a part of Kyocera's All-Access youth documentary crew (100 words or less), (2) what sets you apart from other applicants (100 words or less), and (3) your name, birth date, complete address, telephone number, and email address via the KYOCERA ALL ACCESS web site (www.allaccessdocs.com). If more than one person contributes to your entry, each person must enter separately, as only the person whose name is listed on the entry will be considered. Entry is limited to persons 16-22 years of age as of August 1, 2009 living as residents in the continental United States. To enter by mail, submit the entry information above via U.S. Mail to:

Kyocera's All Access Youth Documentary
c/o Dreaming Tree Films
4646 N. Ravenswood Ave. 2nd Floor
Chicago, IL 60640

A Dreaming Tree Films panel will select 14 winning entries. Pending eligibility screening, these 14 winning "filmmakers" will compose the Kyocera's All-Access Youth Documentary crew and will work together to produce a documentary about the Virgin Mobile FreeFest music festival experience. Youth Documentary Production Crew members do not need to live in the production city to be selected as a winning entrant.

Participation of all contributing Kyocera's All-Access Youth Documentary Production Crew members is subject to written approval by their parents/guardians (if applicant is 18 or under; or a minor as defined by their state of residence) and the approval of Dreaming Tree Films. Dreaming Tree Films also reserves the right to reduce the total number of participants, i.e. Youth Production Crew member, as it deems necessary or appropriate.

All entries must be received by **3pm CST, August 10, 2009**. By entering, each entrant warrants and represents that she is the owner of all rights to the content submitted, including all copyright and publishing rights, including all music and visual images. Previously published entries are not eligible. Submission of entry grants Dreaming Tree Films and its agents the right in perpetuity to reproduce, publish, distribute, use, edit, adapt, and/or modify such entry in any way, in any and all media, without limitation and without compensation to entrant. Submission of entry further constitutes the entrant's consent, or in case of a minor, parent's or legal guardian's consent, to (i) irrevocably assign and transfer to Dreaming Tree Films any and all rights, title, and interest in the entry, including, without limitation, all copyrights; and (ii) use entrants' names,

hometowns, or likenesses (except where prohibited by law) for advertising or publicity purposes without further compensation. Incomplete, incorrect, illegible, or mutilated entries will be disqualified. Dreaming Tree Films and its agents will not be held responsible for technical difficulties that complicate, prevent or otherwise alter electronic submissions via the web site. Multiple entries are permitted, but must be submitted separately. All entries become the property of Dreaming Tree Films and will not be returned. Dreaming Tree Films and its agents cannot acknowledge or return any entries.

All entries will be judged by editorial and marketing representatives of Dreaming Tree Films or their advertising or promotional agencies. Judges' decisions are final in all matters. A panel of judges selected by Dreaming Tree Films will select all participants and alternates, based on the originality of each submission and appropriateness for the target audience. Examples of inappropriate content include, but are not limited to, violence, sexual situations, drug/alcohol use, obscenity, and coarse language. The judges' selections will be subject to the eligibility requirements outlined throughout these official rules. To be eligible, the selected entrants and crew members must also be available during production dates to be outlined by Dreaming Tree Films, based on the winner's geographical location and the overall contest production schedule. If any of the entrants cannot meet all requirements, the next alternate will be considered according to the same guidelines. Ultimately, four crews, each composed of three to four youth documentary crewmembers, will be selected. After selection, the specific duties of each crewmember will be outlined by Dreaming Tree Films, in consultation with the entrants. All crewmembers are subject to the eligibility requirements outlined in these official rules, and subject to approval by Dreaming Tree Films.

A Kyocera's All-Access Youth Documentary Crew, to be composed at the sole discretion of Dreaming Tree Films and consisting of at least an executive producer, executive director, producer, and technical director, will travel to the Virgin Mobile FreeFest where a Kyocera's All-Access headquarters will be provided to produce the documentary. The selected fourteen Youth Documentary participants will be provided travel and accommodations to travel to the Kyocera's All-Access Youth Documentary crew headquarters to produce the documentary.

Film production will consist of a 5-day workweek. Efforts will be made to schedule film production around local school schedules and holidays. Additional production and post-production work outside of this work period, and at the exclusion of the contest winners, may be necessary. All final creative and tactical direction is at the sole discretion of Dreaming Tree Films.

All winning Production Crews will be required to complete, sign, and return an affidavit of eligibility, liability, publicity release, and photo shoot rights within 14 days of date printed on notification, or an alternate winner will be declared. Dreaming Tree Films reserves the right to revise procedures mentioned in these rules at any time. If winners and/or members of the crew are minors, parent or legal guardian must execute and sign all affidavits and releases on minor's behalf, including a release approving the minor's participation and/or appearance in the short film as well as any additional documentary films surrounding the productions.

Contest is open to residents of the continental United States ages 16-22 as of August 1, 2009. Contest is void where prohibited by law. Residents of Rhode Island and employees of the Dreaming Tree Films, Kyocera, Virgin Mobile, Virgin Airways, and their affiliates and subsidiaries (and their immediate families) are not eligible. Winners are responsible for any associated costs and taxes. Youth Documentary Production Crews agree to release Dreaming Tree Films, Kyocera, Virgin Mobile, Virgin Airways, its parent and subsidiaries, and their respective advertising, promotion, and production agencies from any and all liability, claims, or actions of any kind whatsoever for injuries, damages or losses to persons and property that may be sustained in connection with production of the author's submission, film production, or while traveling to or from any contest-related activity. For a list of the fourteen winners selected for film production (available August 31, 2009), send a SASE to: Dreaming Tree Films, Kyocera's All-Access Winners List, 4646 North Ravenswood Avenue, 2nd Floor, Chicago, IL 60640.